**Sample – Marketing Position**

**Career Services**

**Conference Center Room 104**

**482.1444**

**career.louisiana.edu**

**CAYENNE PEPPER**

Lafayette, Louisiana | 337.482.1444 | cayenne.pepper1@louisiana.edu

**OBJECTIVE**

Sales Representative with a major manufacturer with opportunity to follow sales management track.

**EDUCATION**

**University of Louisiana at Lafayette May 2022**

Bachelor of Science in Business Administration, Marketing GPA: 3.2/4.0

* Relevant Courses: Consumer Behavior, International Marketing, Personal Selling, Marketing Research
* Honors: Dean’s list four semesters, Mu Kappa Tau (National Honor Society for Marketing)

**EXPERIENCE**

**Student Assistant October 2019 - Present**

*UL Lafayette Office of Enrollment Services*

* Assist and guide prospective students and their parents with the enrollment process
* Train new Student Assistants in office procedures, including using computerized enrollment system (ISIS), processing applications and university programs and resources
* Work closely with Recruiting staff to prepare marketing materials for high school and college visit programs
* Selected to assist Dean of Enrollment Management with research project. Selection based on excellence performance and productivity

**Salesperson August 2018 - October 2019**

*Dillard’s Department Store | Lafayette, Louisiana*

* Sell women’s clothing and suggest appropriate accessories
* Conduct inventory; arrange displays of merchandise
* Received performance-based salary increases

**Community Relations Co-Chair Summers 2017 - 2018**

*Orlando Community Festival | Orlando, Florida*

* Supervised and developed leadership in 10+ member committee
* Screened and selected five agencies and developed working relationships through community service projects and conference meetings
* Assisted organization in raising $26K and attracting attendance of 3500+ people at event

**ACTIVITIES**

**Alpha Kappa Alpha Sorority August 2018 – Present**

*Panhellenic Representative 2020 – Present*

*Representative to National Convention 2020*

*Rush Chairman 2019 - 2020*

* Coordinated eight committees
* Delegated responsibilities
* Increased membership by 20%

**SKILLS**

Familiar with Microsoft Word, Excel, Access, PowerPoint, Publisher