**Sample – Internship Application**

**Career Services**

**Conference Center Room 104**

**482.1444**

**career.louisiana.edu**

**CAYENNE PEPPER**

Lafayette, Louisiana

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**OBJECTIVE**

Seeking a challenging intern position in the marketing field utilizing strong communication, design and research skills.

**EDUCATION**

**University of Louisiana at Lafayette May 2022**

Bachelor of Science in Business Administration, Marketing GPA: 3.2/4.0

* Relevant Courses: Sales Management, Marketing Research, Media Graphics, Public Speaking
* Honors/Awards: Dean’s List (Fall 2020. Spring 2021

**EXPERIENCE**

**Sales Associate October 2019 - Present**

*JC Penney Department Store | Lafayette, Louisiana*

* Promoted to Lead Sales Associate after three months of employment.
* Achieved Customer Satisfaction Award.
* Train new employees.
* Design displays to effectively market new clothing lines.
* Assigned to buyer for six weeks, including trip to New York market.
* Use effective communication skills and an emphasis on customer satisfaction to consistently meet department quotas.

**Promotional Assistant August 2018 - October 2019**

*Old Navy Department Store | Lafayette, Louisiana*

* Interacted with hundreds of men, women and children while giving away promotional items for a statewide 4th of July promotional event.
* Worked cooperatively with a group of fifteen co-workers to plan and execute various activities for customers.
* Created appealing displays to promote items.
* Assessed effectiveness of displays and made changes when necessary.

**Research Assistant Summers 2017 - 2018**

*Texas Medical Center | Houston, Texas*

* Selected from 150 applications to participate in research project.
* Gathered and processed statistical data from numerous participants that was ultimately used in a nationwide survey.

**ACTIVITIES**

**Pi Sigma Epsilon |** *Member* **December 2019 - Present**

**Delta Delta Delta Sorority |** *Member* **August 2018 - Present**

**SKILLS**

Microsoft Word, Excel, PowerPoint, Publisher